

# SOUTH DEVON National Enterprise Week

A celebration of enterprise in all its forms,  
with thousands of activities and events  
taking place throughout the United Kingdom.



Programme of Events  
Monday 12th November to Friday 16th November  
2007



**Monday 12th November**

## **Make Your Mark Challenge**

**Time: 9am**

This is the flagship event of National Enterprise Week. The event involves students working in teams to answer a brief which will be revealed on the website at 9am:

[college@makeyourmarkchallenge.org](mailto:college@makeyourmarkchallenge.org)

Entries must be submitted by 4pm on 14th November.

For more information:

**[www.enterpriseweek.org/getinvolved/challenge/college](http://www.enterpriseweek.org/getinvolved/challenge/college)**

### **→ Enterprise Roadshow**

**Time: 11am – 3pm**

**Location:** Torbay Innovation Centre, South Devon College, Vantage Point, Long Road, Paignton, TQ4 7EJ

The Business Link Enterprise Roadshow will be at the front of South Devon College where a team of advisors will be offering advice for people starting, running or growing a business. Why not also drop in to the newest addition to the College – the Torbay Innovation Centre – which was launched during National Enterprise Week 2006. It has already helped many young entrepreneurs with their new ventures. This event will be supported by HSBC and FSB.

For further information contact:

**Adrian Sheen on 01803 540670 or e-mail: [adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

**Mike Cooper at BusinessLink on 0845 6009966 or e-mail: [enquiries@bldc.co.uk](mailto:enquiries@bldc.co.uk)**

### **→ Demystifying Finance**

**Time: 2pm – 4.30pm**

**Location:** Room 2.096, Business Advantage, South Devon College

Would you know where and how to raise finance to help support your business? Find out how to achieve a successful outcome in raising bank loans, equity finance, factoring and match funding.

For further information contact:

**Adrian Sheen on 01803 540 670 or email [adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

### **→ Business Advice Evening**

**Time: 6pm – 8.30pm**

**Location:** Endsleigh Garden Centre, Ivybridge, Plymouth, PL21 9JL

This is a fantastic opportunity for anyone thinking of starting or running a business to benefit from a huge range of advice and information. Over 20 organisations will be on hand to cover virtually every business or training issue. It is ideally suited to young entrepreneurs who will be able to mix with people already running their own businesses and to find out about the support to help make their idea a success.

For further information contact:

**Mike Cooper at Business Link on 0845 6009966 or e-mail: [enquiries@bldc.co.uk](mailto:enquiries@bldc.co.uk)**

**Tuesday 13th November**

### **→ Graduating to Your Own Business**

**Time: 9.30am – 11am**

**Location:** : Business Advantage room 2.095, South Devon College, Paignton

Hosted by Profiting by Degree, and aimed specifically at all the Graduates in the area, this workshop will give you a brief overview of developing a business idea and transforming those dreams into reality.

For further information contact:

**Amber Dench on 01803 540 393 or email [amber.dench@southdevon.ac.uk](mailto:amber.dench@southdevon.ac.uk)**

### **→ Networking Workshop**

**11am – 12pm**

**Location:** Business Advantage room 2.095, South Devon College

Hosted by Profiting by Degree, and aimed specifically at all the Graduates in the area, you can also explore the power of networking, learn useful hints and tips on your own networking plan and prepare your 'elevator' sales pitch.

The event will be followed by a buffet lunch before the Audience with Terry Murch

For further information contact:

**Amber Dench on 01803 540 393 or email [amber.dench@southdevon.ac.uk](mailto:amber.dench@southdevon.ac.uk)**

→ **An Audience with Terry Murch, Developments MD, Midas Group Ltd**

**Time: 1pm – 2pm**

**Location: Business Advantage room 2.095, South Devon College**

Discover how local man Terry helped to transform Midas from a small regionally based contractor into a £200 million building and construction business. Let Terry inspire you about the key lessons of being involved in the South West's largest independent property services group.

For further information contact:

**Adrian Sheen on 01803 540 670 or email [adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

**Wednesday 14th November**

## **National Women's Enterprise Day**

→ **Schools Challenge**

**Time: 9am – 5pm**

**Location: The Gallery and Theatre, South Devon College**

The Schools challenge will involve twelve teams of students from South Devon and Torbay Schools competing against each other in a day-long challenge to produce an advertising campaign for a local business.

To book contact:

**Yvonne Paddon, Devon Education Business Partnership on 01392 215501 or e-mail: [yvonne.paddon@connexions-cd.org.uk](mailto:yvonne.paddon@connexions-cd.org.uk)**

→ **An Audience with Sue Thomas**

**Time: 12pm – 1pm**

**Location: the Innovation Centre, South Devon College**

The most important resource for any entrepreneur is their own time. When starting a business, there is so much to do that it can seem overwhelming at times. So come along and learn some useful tricks of the trade to help you manage yourself to manage your business.

For further information contact:

**Adrian Sheen on 01803 540 670 or email [adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

A buffet lunch will be provided afterwards in the Torbay Innovation Centre before starting the Speed Networking event.

→ **Speed Networking**

**Time: 1.30pm – 2.30pm**

**Location: Torbay Innovation Centre, South Devon College**

Hosted by the South Devon Chamber and Women in Business, this event will allow you to meet a wide variety of people from established businesses and discuss your business idea in a fun and fast environment. A signal will be given every 5 minutes and you simply change to the next person.

For further information contact:

**Brenda Hooper on 01803 540 683 or email [info@southdevonchamber.co.uk](mailto:info@southdevonchamber.co.uk)**

**Thursday 15th November**

## **National Social Enterprise Day**

→ **Social Enterprise Conference**

**Time: 9.30 – 1pm** (including lunch)

**Location: Theatre, South Devon College**

From the work of Jamie Oliver's Fifteen to the Big Issue, social enterprise takes many different forms. This workshop aims to inspire the Bay and welcomes Julie Harris, Chief Executive of Cosmic IT who is currently Chair of RISE

– which supports social enterprises in the South West. The event also looks at what social enterprise could achieve for Torbay, the new European Funding opportunities followed by Sue Morrish of Coactive talking about the Regional Support Model. Finally there will be a case study based on Wolseley Community Economic Development Trust, led by Peter Flukes.

For further information contact:

**Alan Denby, Torbay Development Agency  
on 01803 296 296 or email [regeneration@torbay.gov.uk](mailto:regeneration@torbay.gov.uk)**

### → Business Exhibition in South Devon

**Time: 2 – 5pm**

Location: The Gallery, South Devon College

### → Business Excellence Awards in South Devon

**Time: 5 – 7.30pm**

Location: Horizons and The Theatre,  
South Devon College

The winners of the first ever South Devon Business Excellence Awards will be announced at a glittering ceremony hosted by BBC Newsreader, Susan Osman.

For further information contact:

**Adrian Sheen on 01803 540 670 or email  
[adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

## Friday 16th November

### → What is Business Mentoring?

**Time: 11am – 12pm**

Location: Torbay Innovation Centre,  
South Devon College

South Devon Business Mentor Group was established to help new entrepreneurs on a one to one basis in the early stages of their development. Hear the benefits from a real life Mentor and Mentee relationship.

For further information contact:

**Adrian Sheen on 01803 540 670 or email  
[adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

### → 1st Birthday Celebrations

**Time: 12 – 1pm**

Location: Torbay Innovation Centre,  
South Devon College

It is one year since the Torbay Innovation Centre was opened, so come along and join in the celebrations. The Centre was established to help new businesses by providing desk and office space, business advice and networking opportunities.

Carleen Kelemen, Director, Objective One Partnership for Cornwall and the Isles of Scilly, who manages a budget of over £900m, will be toasting the success.

The event will include a buffet lunch before the Audience with Levi Roots.

For further information contact:

**Adrian Sheen on 01803 540 670 or email  
[Adrian.sheen@southdevon.ac.uk](mailto:Adrian.sheen@southdevon.ac.uk)**

### → An Audience with Levi Roots

**Time: 1 – 2pm**

Location: The Street, South Devon College,

It was February this year that Levi Roots first appeared on Dragon's Den, strumming his guitar and singing about how he wanted to put 'some music in the food'.

Having struggled to scrape together £20 for a taxi to the studio, he left with £50,000 after convincing Dragons Richard Farleigh and Peter Jones to invest in his grandmother's recipe jerk sauce.

Now, Reggae Reggae Sauce is one of the best selling sauces in Sainsburys, his song has appeared in the UK charts and he has opened his first restaurant. Quite a year! Hear it from the man himself.

For further information contact:

**Adrian Sheen on 01803 540 670 or email  
[adrian.sheen@southdevon.ac.uk](mailto:adrian.sheen@southdevon.ac.uk)**

